EXAMPLES OF SOLVED PROBLEMS

Application of the "MUPS - Model of Universal Problem-Solving"

NO	PROBLEM	CAUSES OF THE PROBLEM	CONSEQUENCES OF NOT SOLVING THE PROBLEM	SOLUTION OF THE PROBLEM	REQUIRED ACTIVITIES (deadlines and executors)	NOTES
1	Frequent non-compliance with implementation deadlines	- Daily plans are not made - Intrusions of less important activities are allowed - The individual does not have the competence of effective organization - There is no implementation control - Irresponsible behaviour of individuals	- Non-compliance with deadlines leads more and more to the postponement of other implementation deadlines - A lot of unused time while waiting for the implementation of a particular activity, which is a condition for further activities - A bad picture of us to the external partners we work with - Others see us as unreliable - Creating damage (additional costs) which reduces the result	1 Creating the procedure	- Make a proposal for the "Management of deadlines" procedure Deadline: October 10, 2024. Monday - The holder of the procedure: Ivan L Discussion on the proposed procedure Deadline: October 18, 2024. Friday - everyone - Making a decision on proceeding according to the procedure Deadline: October 23, 2024. Wednesday - Director	The procedure should include: 1. Who is obliged to apply the procedure 2. Since when the procedure is applied 3. The individual must report the delay to all involved: Give a reason for the delay and define a new implementation deadline 4. If necessary/requested, provide a written statement about the delay 5. According to need/interest/request, record subjective delays.



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2	Insufficient recognition in the market	- There is no written Marketing Plan - The participants do not have adequate advocacy competencies - There is a lack of monitoring of recognition in the market - No new promotion technologies are introduced	- The competition is "trampling" us Insufficient sales support - Expenses are higher than income	2 Creation of the management product: Marketing Plan	- Make a Marketing Plan proposal by the end of the current year Deadline: July 1, 2024. Monday Author: Director of Marketing - Discussion on the Marketing Plan proposal: until July 8, 2024. Monday – all relevant persons - Making a decision on the acceptance of the Marketing Plan Deadline: July 16, 2024. Tuesday - Expert Group	When creating a Marketing Plan: - Make a SWOT analysis - Set goals (measurability and deadlines) - Define strategy - Determine what will be the main driver for achieving goals - Define the way to control the implementation of the plan (weekly, monthly, quarterly and final) - Revise the plan according to need/interest
3	Insufficient information to perform the task	There is no template according to which tasks are given.	- All participants will understand the task differently (what needs to be done) - The participants in the implementation of the task will improvise - Misunderstandings between the participants in the implementation of the task - The need for additional interpretation of tasks, which leads to unnecessary consumption of resources, primarily time	2 Creating management products: Task management decision	- Make a decision on the mandatory components that the task must have. Deadline: September 4, 2024. Wednesday—Development Team - Create a form for giving assignments Deadline: September 5, 2024. Thursday —Development Team - Beginning of application of the decision for all employees in managerial positions: September 11, 2024. Wednesday	Any incomplete giving of tasks leads to improvisation. Improvisation always causes damage and reduces the result.

4	Ineffective communication between team members	- Everyone communicates in their specific way - There is no defined method of communication in the team that is the best solution	- Disturbed interpersonal relationships - Decrease in efficiency and productivity in the group	12 Outsourcing: Communication expert	- Choose an expert for communication July 8, 2024. Monday – Director of Human Resources - To hold three (3) workshops on "Effective Communication" at the company Start of training: July 15, 2024. Monday - Conduct a knowledge check after the workshops: August 15, 2024. Thursday	Competencies (knowledge, skills and behaviour) of effective communication must be learned and implemented daily. There are no naturally talented individuals who are experts in communication.
5	Dissatisfaction with professional career	- The working environment does not encourage the acquisition of competencies - The superior is not interested in the advancement of subordinates - There is no objective evaluation of contributions - The promotion criteria are subjective and according to the personal interest of superiors - The best are leaving	- Unused potential - Growing dissatisfaction with career - The situation will get worse and worse - Dissatisfaction with one's career increasingly harms family relationships	4 Making a workflow: Finding a new job	- Make a workflow: Finding a new job Deadline: October 7, 2024. Monday - personally	The workflow must include: - My current competencies - Desired goals - Missing competencies - Engagement plan on social networks